2020 Garden Tour - Sponsorship Opportunities

**Title Sponsor - $10,000 (1)**
- Event title changed to “{Company Name’s} Summer Solstice Garden Tour
- Logo on invitation and posters
- Story and two ¼ page advertisements in CNYLT’s quarterly newsletter
- 16 VIP tickets to the event
- Premier placement on website
- Company representatives recognized at the event with an opportunity to speak

**Presenting Sponsor - $5,000**
- Business name linked to garden tour in all event materials and communications
- Logo on the invitation and posters
- Two ¼ page advertisements in CNYLT’s quarterly newsletter
- 8 VIP tickets to the event
- Premier placement on website
- On-site recognition including mention by emcee

**Garden Sponsor - $2,500**
- Business name linked to garden tour in all event materials and communications
- Logo on the invitation and posters
- One ¼ page advertisements in CNYLT’s quarterly newsletter
- 6 VIP tickets to the event
- Premier placement on website
- On-site recognition including mention by emcee

**Sycamore Sponsor - $1,000**
- Business name linked to garden tour in all event materials and communications
- Logo on the invitation and posters
- Recognition in CNYLT’s quarterly newsletter
- 4 VIP tickets to the event
- Logo placement on website
- On-site recognition including mention by emcee
Conservation Sponsor - $500
- Logo on posters
- Recognition in CNYLT’s quarterly newsletter
- 2 VIP tickets to the event
- Logo on website
- On-site recognition

Supporting Sponsor - $250
- Recognition in CNYLT’s quarterly newsletter
- 2 VIP tickets to the event

All proceeds from this event will help save land!
Sponsorship Form

Company Name: __________________________________________________
Contact Name: ____________________________________________________
Contact Email: ____________________________________________________
Address: _______________________________________________________
City, State, Zip: ________________________________________________
Phone Number: _________________________________________________

Please complete this form and mail to address below or email to lwalker@cnylandtrust.org

Sponsorship Level (select one): Total Amount $ ______________

☐ Title Sponsor - $10,000

☐ Presenting Sponsor - $5,000  Please make checks payable to:

☐ Garden Sponsor - $2,500  CNY Land Trust

☐ Sycamore Sponsor - $1,000  7 Fennell Street

☐ Conservation Sponsor - $500  Skaneateles, NY 13152

☐ Supporting Sponsor - $250  ☐ Check Enclosed  ☐ Please Invoice

Thank you for supporting the Central New York Land Trust

For more information, contact:
Laurie Walker
CNY Land Trust
315.317.9481
The Central New York Land Trust (CNYLT) is a local, donor supported, non-profit organization that seeks to preserve and protect natural areas in order to provide our communities clean water, clean air, wildlife habitat and a chance to connect with the land.

By the Numbers:

~ 47 year old local non-profit land trust;
~ 11 member local board of directors;
~ Over 3,000 acres of protected land;
~ 46 distinct properties across Central New York, including the Skaneateles Watershed area;
~ 100% City of Syracuse residents rely on Skaneateles Watershed as drinking water;
~ Countless opportunities for families and individuals to connect with the land.

Donors are welcome to request detailed financial information about the CNY Land Trust from our office at 7 Fennell Street, Skaneateles, NY 13152 (E: director@CNYLandTrust.org; P: 315-575-8839) or the NYS Attorney General’s Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271